

InsurTech Symposium

June 20th
Charlotte, NC

Tom Wimberly
Groundspeed Analytics, Inc.

AGENDA



Introduction & Background



The Evolution of Technology in Insurance



Importance of Information Technology to the Industry



Examples



Fintech & Insurtech



Groundspeed Overview

TOM WIMBERLY



TOM WIMBERLY

BY THE NUMBERS

18
YEARS

Insurance
Risk
Claims
Policy
Safety

Brokerage
Insurance Companies
Public Entities
TPAs
Global Companies

44
SOLUTIONS

5

DEPARTMENTS

500+

CLIENTS

27

COMPLEX, GLOBAL
IMPLEMENTATIONS

1,000+

SALES
EXPERIENCES

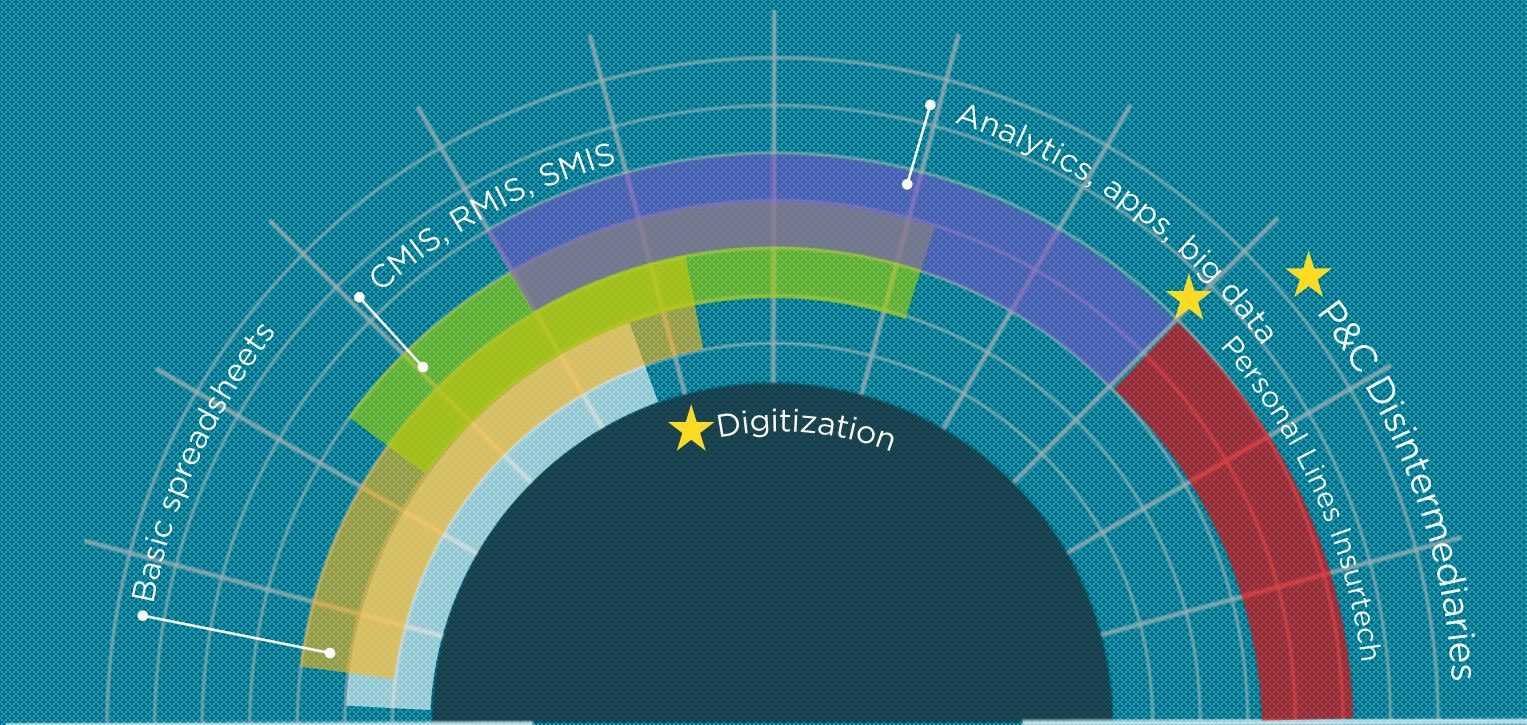
12

GLOBAL CITIES

SAN RAMON
DALLAS
ATLANTA
CHICAGO
PHILADELPHIA
LONDON

PARIS
ROTTERDAM
HAMBURG
MADRID
HONG KONG
SYDNEY

TECHNOLOGY IN INSURANCE



IMPORTANCE OF INFORMATION TECHNOLOGY TO INSURERS & BROKERS

Insurance

Value

Chain

FINTECH AND INSURTECH





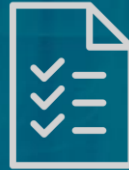
WHY DISINTERMEDIATION IS NOT SIMPLE



CLIENT
ACQUISITION



COMPLEXITY



NOT
COMMODITIES

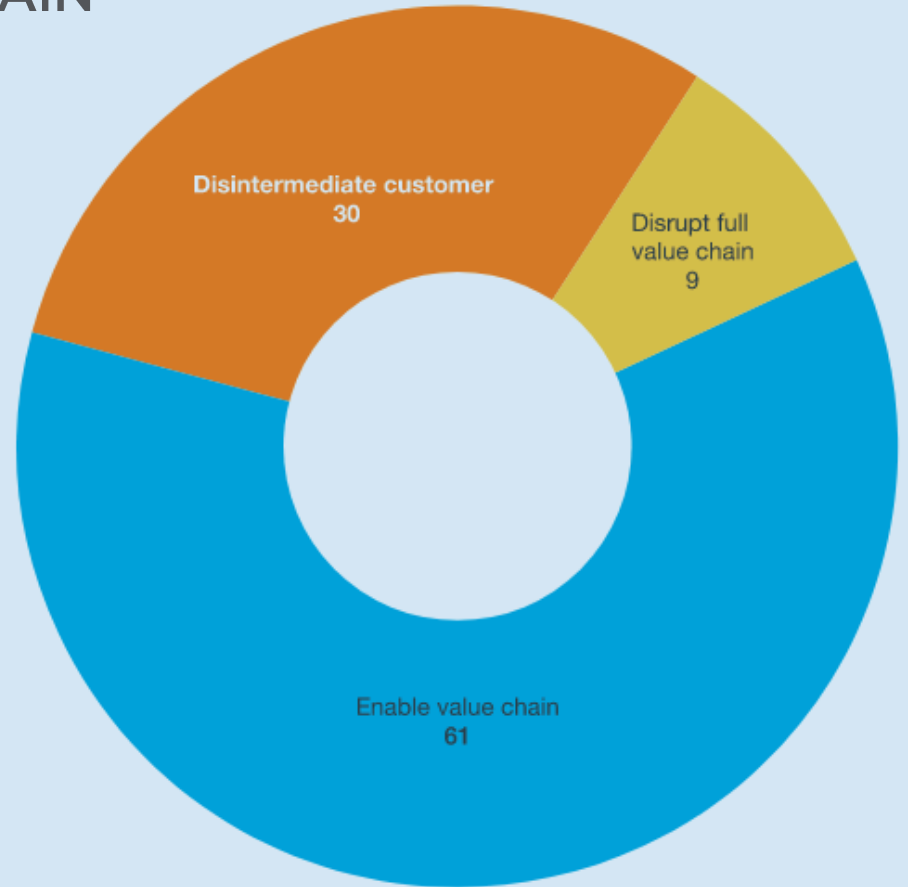


LIMITED SAVINGS



TRUSTED
ADVISORS

ROLE IN INSURANCE VALUE CHAIN



INSURTECH'S BEST





About Groundspeed

- Formed January, 2016
- Deep P&C experience
- 40-person data science & engineering team in Ann Arbor
- Selected client list
- Dashboard & enterprise data feed



Our Vision

- Unlock the value trapped in unstructured information.
- Empower the marketplace.
- Improve underwriting performance.
- Identify profitable pools of business.
- Accelerate customer acquisition.



We use machine learning to deliver insight from **unstructured** files like:

- loss runs
- exposure schedules
- policies, binders, quotes
- submissions
- pdfs, excel, image, email

Delivery

data feed &
dashboard

>99%

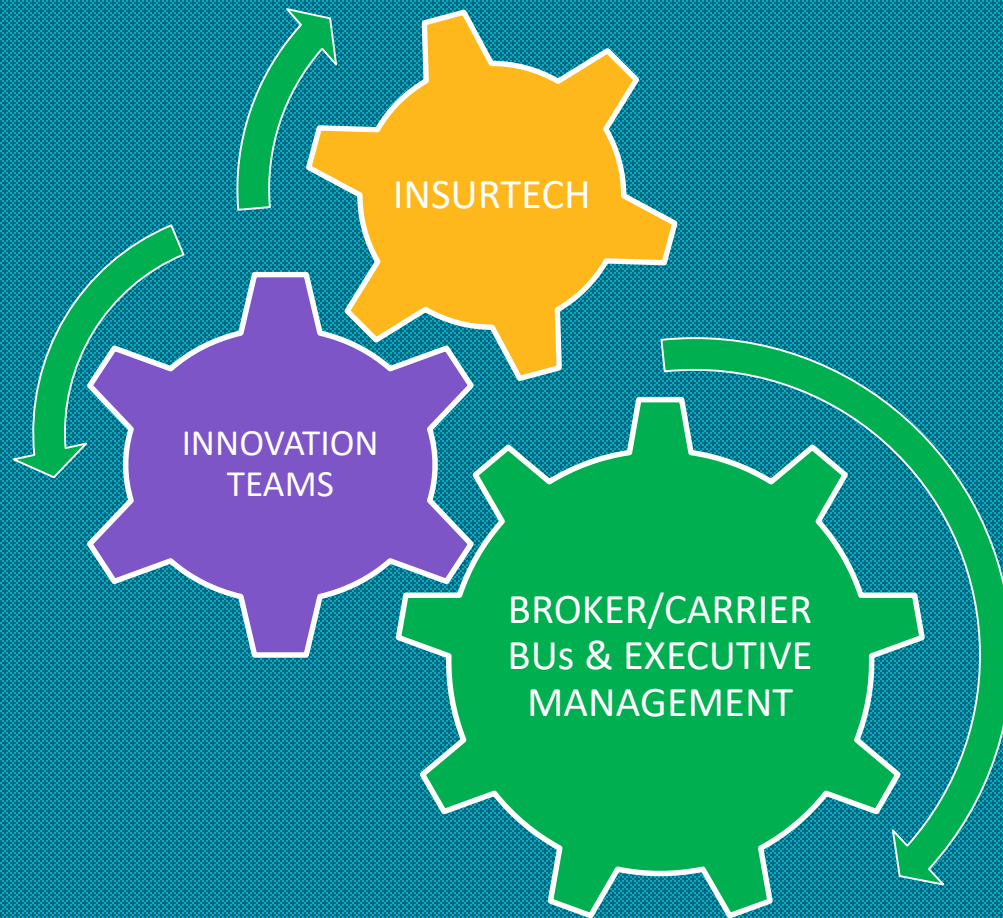
accuracy

30s – 7m

file cycle time



MARKETPLACE CONNECTIONS





THE FUTURE OF INSURTECH

Q&A

A woman with glasses and a man in business attire are looking at a document together in a bright office setting. The woman is on the left, wearing a light-colored blazer, and the man is on the right, wearing a dark blue blazer. They are both looking intently at a document held by the woman. The background is a bright window with vertical blinds, and there is a decorative geometric pattern of overlapping triangles in shades of blue and yellow over the image.

Tom Wimberly
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